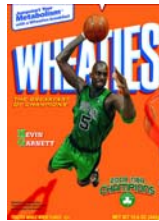


Snap! Crackle! Box! Black History Month Cereal Box Project

In this project, you will create a new cereal based on the life of a famous African American. You may use any type of resource you want for this project including the Internet, Photoshop, Microsoft Word and Paint etc.



Instructions for designing your cereal box:

1. Get a cereal box.
2. Decorate the front of the cereal box with a picture of the famous African American and the name of your new cereal. The name of your cereal should relate to your person's name or something important he/she did.
3. Include the following on the front side of your new cereal box:

A logo for your cereal (the name of the cereal should be the most prominent element in the logo)

A slogan or tagline that captures the essence of your cereal

The name of the manufacturer producing the cereal

A brief description of the cereal

Example: "Sweet puffs with a touch of honey"

The net weight of the cereal box (expressed in ounces)

A special offer, premium, or promotion to entice consumers to buy your cereal

Example: "Inside: Mail-in offer to win a free iPod"



4. Decorate the back of the box with a typed short summary or bullet list of the person's life. Remember to include things like when the person lived, what important things he/she did, and why these things were important. Also, make sure your African-American's name is on the back of the box. You may want to include an interesting fact about your famous person.
5. The side of the box could have quotes by your famous African American or pictures of this person's accomplishments. You decide what goes on one side of the box.
6. Include Cereal Nutrition Facts on the other side of your box.
7. Here is a website to help you get started. http://www.painstick.com/cereal_box_gallery.htm